



Green Cross for Safety® Awards 2025 Finalist | Advocate

Amazon Case Study

Amid the national opioid crisis, Amazon is proactively equipping its North American operations facilities with the overdose-reversal medication naloxone. This initiative makes Amazon one of the first major companies to answer national authorities, non-profit leaders and public health officials' calls on employers to stock the life-saving solution in their facilities. Amazon strives to strengthen its emergency response protocols, support its employees and hopefully inspire others to follow. Amazon advocated for other corporations to adopt naloxone programs by appearing at the White House's "Save Lives from Overdose Challenge" in October 2024, speaking on a panel at the 2024 NSC Safety Congress & Expo, and participating in national news coverage including the *Wall Street Journal* in September 2024. By the end of 2025, Amazon will have stocked more than 1,200 facilities in North America with naloxone and expanded training to include all 36,000 first aid, AED, and CPR trained employees at those sites.

