



Green Cross CELEBRATION 2025

Monday, Sept. 15

Denver Botanic Gardens
Denver, Colorado



Sponsorship Opportunities
and Event Overview



The Green Cross Celebration raises critical funds to support the National Safety Council mission to save lives and prevent injuries from the workplace to anyplace, while celebrating outstanding achievements in safety.

Guests will experience breathtaking views of botanicals from across the globe at the picturesque Denver Botanic Gardens. Entertainment will be featured throughout the evening and guests will enjoy a delectable dinner, bid on exciting auction items, celebrate the inspiring accomplishments of safety leaders, and bookend their evening with a delicious dessert reception. This event offers a fantastic opportunity to connect with other safety professionals, entertain clients, and enjoy a memorable night out during the NSC Safety Congress & Expo in Denver.

NSC provides education, effective solutions, and resources employers and individuals need to prevent injuries and fatalities at work, on the road, and beyond. We are relentless in our efforts to ensure everyone returns home safely to their loved ones at the end of each day. None of this work would be possible without the philanthropic support of our partners.

About the Green Cross for Safety® Awards

Outstanding achievements in safety are recognized through three distinct awards. Winners in each category are announced at the event.

SAFETY ADVOCATE

Recognition for the advancement of best practices to raise awareness or change policy to prevent further injuries and deaths

SAFETY EXCELLENCE

Recognition for the unrelenting pursuit of exceptional, transferrable safety practices

SAFETY INNOVATION

Recognition for a transformative approach to a long-held challenge in safety

Join us in Denver!

Green Cross CELEBRATION 2025



Support NSC Today

To learn more about sponsorship opportunities contact **Jamie Arquilla** at jamie.arquilla@nsc.org

To learn more about the award process and read about past winners and their safety impact, visit greencross.nsc.org or email GreenCross@nsc.org

Support from the corporate community plays a vital role in funding critical mission initiatives at NSC. By sponsoring the Green Cross Celebration, you are helping us recognize safety excellence and aligning your organization with the nation's leading safety advocate.

2025 Corporate Sponsorship Opportunities

| | \$75,000* | \$50,000* | \$25,000 | \$15,000 | \$10,000 | \$5,000 |
|---|---|---|---|---|---------------|---------------|
| Recognition | Presenting Sponsor | Award Sponsor Choose one: Safety Advocate, Safety Excellence or Safety Innovation | Reception Paddle Raise Live Auction Entertainment Dessert Reception | Video Sponsor | Event Sponsor | Event Sponsor |
| Premier Benefit | Company logo incorporated into the event name and welcome remarks | Presentation of award | Unique and prominent recognition for each option | Recognition onscreen preceding and following the main event video | | |
| Tickets | 30 | 20 | 20 | 10 | 10 | 5 |
| Recognition in invitation, program book, event signage and during program | Company logo | Company logo | Company name | Company name | Company name | Company name |
| Recognition on event website pages | Company logo | Company logo | Company name | Company name | Company name | Company name |
| Company name listed on NSC online corporate donor list | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Recognition in <i>Safety +Health®</i> magazine | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Company ad placement in event program book | Full page, color ad | Full page, color ad | Half page, color ad | | | |
| Name listed in news release announcing award winners | ✓ | ✓ | | | | |
| Recognition in event promotional emails | ✓ | ✓ | | | | |
| "Donor Spotlight" feature in Green Cross Quarterly e-newsletter | ✓ | | | | | |
| Recognition in social media posts on NSC channels | ✓ | | | | | |

*Exclusive

Benefits subject to change



Commit by July 18, 2025 to be included in the event program book and signage.



nsc.org

The National Safety Council is America's leading nonprofit safety advocate – and has been for more than 100 years. As a mission-based organization, we work to eliminate the leading causes of preventable death and injury, focusing our efforts on the workplace and roadway. We create a culture of safety to keep people safe from the workplace to anywhere.

