

2026 Road to Zero Traffic Safety Grants

Application Questions for Reference

Please note this document is provided solely to help with preparation of applications. The actual application must be submitted using the online portal at

<https://nsc.submittable.com/submit/335153/2026-road-to-zero-traffic-safety-grants>.

Applications will not be considered in any other format.

Project Description/Goal: (required)

- Proposals should focus on eliminating deaths/injuries on the roads through one or more of the three pillars of the Road to Zero strategy, or addressing an unmet need in traffic safety. Please be clear and concise in identifying your project.
- Please clearly identify which of the three pillars of the [Road to Zero strategy](#) and/or which area(s) of the [Safe System Approach](#) the project will be working in.
- Please note that requests for funding that are primarily for the purchase of equipment without a sustained program of action or research accompanying them are unlikely to be selected.

Word limit: 1000

Problem Solution: (required)

- The proposed solution must briefly and clearly describe the scope of work and activities that will be performed to address the stated traffic safety problem(s).
- The solution must include methods, countermeasures, and strategies that could potentially minimize or eliminate the stated problem.
- Include the following:
 - What is your research methodology?
 - What is your plan to accomplish this?
 - What is your expected outcome?

Word Limit: 2000

Project Evaluation(required)

- The proposal must clearly indicate how the project team will measure and evaluate project success.
- The proposal must have a definitive means of communicating objective(s) and expected outcome(s).

Word Limit: 1000

Reach: Explain the anticipated number of people reached through this project, target audience and specific areas served. (required)

- What are the demographics? (Teens, mature drivers, pedestrians, etc.)
- Where are they located? (List Counties, Cities, States, etc.)
- How many people will be reached with this program?
- How does this program address unmet needs in traffic safety?

Limit: 500 words

Project Engagement and Collaboration(required)

Explain the ways the project will work to include the communities and individuals it wishes to serve. Explain the ways in which the project will engage partners in the success of its delivery.

- Who are the stakeholders in the project delivery and success?
- What communities will be impacted through the project and how will they be engaged?
- How will this project engage individuals, organizations, or communities new to traffic safety efforts?

Limit: 500 words

Project Management:(required)

Include the following:

- Identify key staff for the project and their responsibilities.
- What other groups are you working with and what are their roles?
- Please identify any internal or external resources you will need to implement your project.

Word Limit: 500

Timeline: Please provide an overview of the project's 12-month timeline, including major milestones and targeted dates of when activities will occur and/or be completed. Be specific on activity milestones. (required)

Be specific on activity milestones

You must also provide a 12 month detailed project timeline limited to one page. Front and back is acceptable.

This is a file upload. Acceptable file types: pdf, doc, docx, txt, rtf, jpg, gif, png, wpf, odt, wpd.

Grant Amount Requested (required)

Please provide the amount of funding you are requesting from this grant.

Note: Requested amounts must be between \$50,000 and \$200,000.

Detailed Budget: Identify all the costs that are necessary and reasonable to complete the work described in your proposal.(required)

This is a file upload. Acceptable file types: .pdf, .doc, .docx, .txt, .rtf, .odt, .jpg, .jpeg, .zip, .xls, .xlsx

Please upload your 12-month detailed project budget. It may include the following, but you are not limited to these categories:

- Personnel: Detailed list of staffing costs to include employees and/or contractors.
- Travel: Provide detailed travel expenses for in and out of state, mileage, airfare, hotels, per diem, etc.

- Supplies: It is helpful to break down supplies into categories such as general office supplies, educational and training supplies, computer supplies, etc.

OPTIONAL Additional Materials

Select up to 10 files to attach. No files have been attached yet. You may add 10 more files.

Acceptable file types: .csv, .doc, .docx, .odt, .pdf, .rtf, .txt, .wpd, .wpf, .gif, .jpg, .jpeg, .png, .svg, .tif, .tiff, .3gp, .avi, .flv, .m4v, .mkv, .mov, .mp4, .mpg, .webm, .wmv

Please use this section to upload any additional materials such as letters of support, graphics, or other appendix items. Note that these materials are NOT required as part of the grant application.