

National Safety Council Linking Policy

Thank you for your interest in linking to a National Safety Council website (Site). Our websites provide information relating to our mission: to eliminate preventable deaths at work, on the road and at home and in communities. By creating a text link to an NSC site, you represent and warrant that (a) your website supports the NSC mission, (b) your website complies in all respects with the Terms of Use standards set forth on our Sites and (c) your website and any other websites to which your website links do not portray NSC or its products and services in a false, misleading, offensive or derogatory matter, or in a matter that may tarnish the reputation of the National Safety Council.

Linking TO an NSC website:

Please refer to and use the following guidelines when setting up a link to an NSC Site.

1. NSC does NOT endorse companies, products or services, and strictly prohibits any suggestion of endorsement, recommendation or superiority of one company, product or service over another company, product or service.
2. NSC does not allow framing or embedding of our Sites content. When setting up a link to an NSC Site, the Site should open in a new Web browser window rather than displaying the pages in a frame of the linking website's Web template.
3. Links directly to an NSC Site must be text-only and must clearly read the name of the website and its url (i.e. www.nsc.org, National Safety Council, NSC; injuryfacts.nsc.org, Injury Facts, etc.)
4. You may not use an NSC logo as a link; our logos cannot be shown on your website without a sponsorship or other type of contract agreement.
5. You may use one of these lead-in sentences with your text link to an NSC Site:
 - a. The National Safety Council is a nonprofit organization whose mission is to eliminate preventable deaths in our lifetime.
 - b. The National Safety Council focuses on eliminating preventable deaths at work, on the road and in homes and communities.
6. NSC does not allow other websites to copy and paste NSC content from our Sites.

Linking FROM NSC websites:

1. When NSC includes links to other websites from our Sites, we do not assume any responsibility or liability for any communications or materials available at the external websites to which it links, including responsibility or liability for their accuracy. No link on an NSC Site is a referral or endorsement of either the linked-to entity or any product or service. Such links are provided for convenience only.

2. NSC does not provide links from NSC Sites to external for-profit websites except as specified by a pre-existing sponsorship agreement, partnership or other contractual business relationship. Where appropriate we do link to educational sources such as .edu, .gov, .org or respected news organizations.

NSC retains and reserves all rights in and to NSC trade names, logos, copyrights and trademarks, and all other intellectual property with respect to our domain name and graphics. NSC graphics are protected by copyright and trademark laws.

The National Safety Council grants a non-exclusive, limited license to the owner of any website who places on their website a text link containing our domain. NSC reserves the right to cancel this license at any time and for any reason by notifying you at the address on your registrar record, and within 24 hours of receipt of notification of such termination, you shall cease your use of our domain name and/or graphics and remove the link to our Site. The display of our domain name on your website constitutes your agreement to the terms set forth in this Linking Policy. If you do not agree with the terms, do not link to our Sites.

NSC reserves the right to add, modify and delete these guidelines at any time and at the sole discretion of the National Safety Council.